

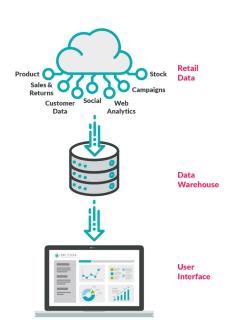


An Introduction to Datitude

Established in 2013, with offices in Amersham, Datitude provides business intelligence (BI) and data analytics solutions to enable retailers and consumer businesses make sense of their data.

Our on-demand Customer and Retail Data Platform unleashes the most powerful customer and trading insights across multiple channels (on and offline) at speed. It combines data warehouse and data lake, systems integration and business intelligence in a single managed solution.

- Its integrated platform combines data warehouse and data lake, comprising over 50 out-of-the-box data models, with a variety of front- end user interfaces to provide advanced analytics capabilities and BI.
- Source data from disparate systems is integrated and processed daily, creating standardised data sources and a single version of the truth for businesses.
- No matter what the data source (eg. store POS, ecommerce, merchandising, email, web analytics, social data systems) we can process it.
- Easy to understand dynamic reports and analytics are automated and built in as standard including visualisations and sophisticated interactive dashboards. Plus, it's easy to use for extracting data and hands-on analytics.



About the Team

Datitude's co-founders and directors, Sarah Hughes and Gavin Wilkinson, have over 40 years' combined experience in omnichannel retailing and technology and have worked with many of the UK's best-known brands and retailers.

With omnichannel retailing creating dizzying amounts of data across retail businesses, they recognised a need for fast, robust, trusted and easily accessible data analytics. And so Datitude's solution was born, built on the principle that insight should drive action - and that the best decisions are made when an organisation's data is easily accessible and understood, unrestricted by data silos, legacy IT systems, organisational structures or team skill sets.

Along with a small, brilliant team of highly talented developers, systems integrations and data experts, we've built a platform which is best of breed, using forward thinking and modern tech stacks, incorporating technology such as Amazon Web Services and Tableau, as well as an Excel add-in, and proprietary technologies, making it fast, secure and scaleable to grow with any business.

We take great pride in our tech development, service delivery and support to ensure clients can quickly and easily access their data and get the most value from it.



Who We Work With

 Datitude has worked with a large number of retail clients over the years, particularly within fashion and general merchandising, including:



 Whilst we made our we made our name in retail, we provide BI and data analytics solutions to consumer businesses in other sectors who need better access to their data and greater insight into customer behaviour.

The Opportunity: Full-Stack JavaScript Developer

Datitude continues to go from strength from strength – we've significantly enhanced our data analytics solutions, added to our client base and expanded into different sectors. We have further exciting developments in the pipeline and are growing the team to support our growth.

This is a brilliant time to join Datitude and be a part of our continued success. We're genuinely proud of our track record hiring and building successful teams and creating a work environment which encourages and supports individuals to develop, grow and feel valued.

So what will you be working on? We have a web-based application which enables retailers to hook into their trading and customer data. It's a dream stack for JavaScript Developers to work with and this is where you come in! In this role you'll report to our Senior Application Designer and be responsible for:

 developing new features, upgrades and bug-fixes for the Application with simple, innovative solutions in an agile environment

 identifying and developing requirements and plans, including recommending new features and improvements

 championing quality and innovation to support our business objectives, including great user experience.

We work in a relaxed and friendly team environment, and in some pretty cool offices in the Chiltern countryside (De Havilland Court, Penn Street, Amersham)!



About You

You're most likely a graduate with a technical degree or equivalent experience. A love of technology is a given, as is coding experience in some of these technologies (the more the better, although we don't expect you to know them all!):

- Javascript, HTML, CSS
- React, Redux, Saga, Styled Components
- Node, Express, Sequelize
- Test frameworks
- Version control systems such as Git
- MySQL, Postgres (Redshift) and database design.





- smart, with oodles of enthusiasm for learning on-the-job and a genuine desire to apply your skills to support business priorities
- a brilliant communicator, not just with techies
- team orientated with a strong service and user experience ethos
- comfortable using your own initiative, and have a hands-on, can-do, attitude
- interested in working in a B2B (business to business) environment
- available to work full-time from our offices in Amersham.

Why Join Us?

We think Datitude is a pretty cool place to work – just speak to any of our team! We're proud of our track record in hiring and building successful teams, based on an environment built on collaboration and trust, underpinned by encouraging individuals to develop and flourish. This includes being supported by an experienced technical lead.

We're a small, friendly bunch who enjoy working together in a relaxed environment. That doesn't mean we're not focused, or hard-working! It means you'll be:

- encouraged to contribute from day one, and your input will be valued
- actively contributing to the technical direction of the team
- working with, and learning from, everyone in the business and clients.

You can also expect:

- £25,000 to £30,000 p.a., depending on experience
- 25 days paid holiday, plus bank holidays
- company pension scheme (contributory, stakeholder plan)
- flexible working hours, subject to operational requirements (our working week is Monday to Friday).







Interested?

Find out more about Datitude on our website and at linkedin.com/company/datitude.

Got some questions? Give us a call (ask to speak to Kate) or send an email.

Ready to apply? Please email a covering letter, along with your CV, to hello@datitude.co.uk. All applications will be acknowledged.

We look forward to hearing from you!

Contact Details:

Email: hello@datitude.co.uk

Call: 020 3003 5000 Web: datitude.co.uk

